

PATENT

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C. Bened  
11/13/02

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Application of: Todd R. Collart	Confirmation No. 7668
Filed: 4/21/99	Art Unit: 2125
Serial No.: 09/295,856	Examiner: Rodriguez, P.
For: SYSTEM, METHOD AND ARTICLE OF MANUFACTURE FOR TRANSMISSION OF ADVERTISEMENTS BASED ON THE CONTENT OF AN ELECTRONIC STORAGE MEDIUM (as amended)	Attorney Docket No. IA 1506.01A US

AMENDMENT

Honorable Commissioner for Patents  
Washington, D.C. 20231

Sir:

This is in response to an Office Action mailed May 7, 2002. The following amendments and remarks are respectfully submitted.

CERTIFICATE OF FACSIMILE TRANSMISSION	
I hereby certify that this correspondence is being facsimile transmitted to the U.S. Patent and Trademark Office (Fax No. _____).	
(703) 746-7239	on: November 7, 2002
Jeanne Benedict (Type or print name)	<i>Jeanne Benedict</i> (Signature)